

Why you should upgrade your security system from a landline to cellular



The Public Switched Telephone Network (PSTN), commonly called landlines but officially known as Plain Old Telephone Service (POTS), has been a reliable backbone for security systems since the late 19th century. However, with the rise of digital and wireless communication technologies, the maintenance and operation of POTS have become increasingly costly and inefficient. Telecom companies are phasing out POTS lines, a process known as the POTS sunset. This shift will require many security systems to upgrade to cellular communication.

What are the benefits of switching to cellular communication?

Reliability and redundancy

Cellular networks offer more reliable communication compared to aging POTS infrastructure. Unlike landlines, which are vulnerable to weather-related outages, infrastructure failures, and tampering, cellular technology ensures that your security system can send alerts and notifications without interruption—even during power outages.

Enhanced security

Criminals can disable a landline-based security system by cutting the phone line, making the system unable to communicate. Cellular systems do not have exposed wires, making them much harder to disable.

Speed of communication

Cellular communication is generally faster than traditional landline systems, enabling quicker response times for emergency services.

Future-proofing your security

Switching to cellular not only addresses the immediate need due to the POTS sunset but also prepares your security system for future advancements in communication technology. Many telecommunications companies are shifting towards wireless and fiber-optic solutions, making cellular security systems a more sustainable and adaptable choice.

Cost-effectiveness

Maintaining a landline connection solely for security purposes can be costly. By switching to a cellular-based system, you eliminate the need for a dedicated phone line.

Ready to convert your system to cellular communication?

If your security system still relies on a landline, now is the time to upgrade. Contact Heartland Security to discuss the transition. We can offer specific recommendations for cellular communicators compatible with your existing system or suggest a complete upgrade if necessary.



Home security tips for your vacation

Vacations are meant for relaxation, adventure, and stepping away from daily worries. However, leaving your home unattended can make it a target for burglars. Make sure your trip is worry-free with these security tips:

Make your home look occupied

- Set timers on lights or install smart lights to turn on and off at different times.
- Have a trusted friend or neighbor collect mail and take out the trash.
- If snow is in the forecast, arrange for someone to clear your driveway.
- Use a video doorbell to see and communicate with visitors.

Secure all entry points

- Before leaving, double-check that all doors and windows are locked. You can also:
- Install deadbolts for added security.
- Use smart locks to remotely control access.
- Reinforce sliding doors with security bars, a sturdy piece of wood, or length of PVC pipe.

Pause your posts to social media accounts

It's tempting to share vacation moments online, but doing so can alert criminals that you're away. Instead:

- Wait until you return to post photos and updates.
- Adjust privacy settings to limit who sees your travel plans.
- Invest in a security system from Heartland Security

At Heartland Security, we provide intrusion protection systems designed to detect unauthorized entry into your home. Our professionally monitored door, motion, and glass break sensors will alert you and the monitoring center if there is an alarm. Add-on sensors — like smoke, carbon monoxide, water, and extreme temperature sensors — keep your home protected 24/7, whether your system is armed or not.

Safe travels!

HSS Info Corner with Chuck Amundson



Time to open the cabin!

With the change of seasons, it's time to set the clocks forward and freshen up your cabin. But don't forget to check your alarm system! Melting snow and spring rain can cause sump pumps to run more frequently. Have you thought about your water sensor?

If you don't have one, give Heartland a call! And if you do, now is the perfect time to test it —before you need it most.

How to test your water sensor

1. Call the monitoring center to put your account in test mode.
2. Dampen a napkin and place it on the water sensor pins for one minute.
3. Remove the napkin and dry the pins.
4. Call the response center to confirm the alarm signal was received.

If the signal didn't go through, contact us at 888-264-6380 for assistance.

Water damage is one of the leading causes of home repairs. Our water sensors detect leaks before they become major issues, and when paired with a water shut-off valve, they can automatically stop the water flow — helping to prevent costly damage.

You may even qualify for a homeowner's insurance discount with these products. Speak with your insurance agent to learn more.



REAL PEOPLE, REAL LOCAL

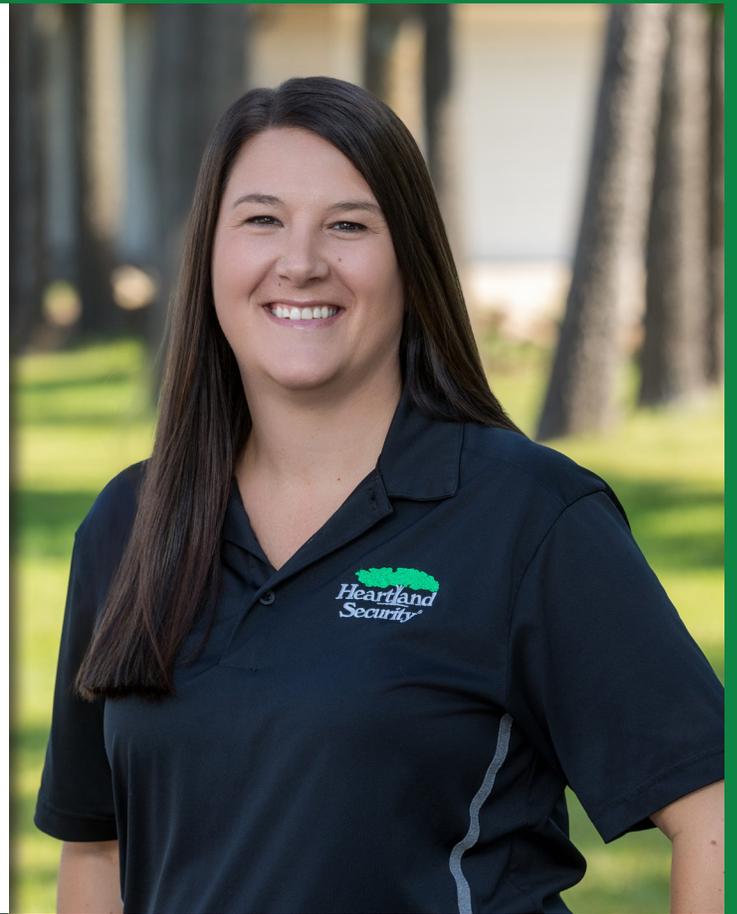
Brittany

Administrative Support



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- Security
- Automation
- Cameras
- Medical Alerts



What our customers are saying

You technician was very courteous and very knowledgeable. He really knew what he was doing and even suggested some upgrades as well. I would highly recommend Heartland Security to anyone.

— Diane K.

MARCH SPECIAL!

Get a free cellular communicator when upgrading from a landline

with three-year monitoring agreement.





\$40 REFERRAL BONUS

Tell your family and friends about us!

Earn a \$40 credit to your account or receive a check. Simply go to heartlandss.com and click on "Contact Us" and then click "Refer a friend" at the top of the page. Fill out your information and theirs, and if they buy a new system, you'll get \$40!

Pay your bill online



To set up an account, visit our website heartlandss.com. Your online account will give you access to online services like viewing invoices and service tickets.

Automate your bill payments to pay your bill on time without any effort. You can have your checking or savings account or your debit/credit card drafted. Bills will be processed on the 15th of every month.

Update your contact information

We want to be sure we have the best contact information to reach you. To check or update your information, call our office at 888-264-6380.



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